

Gallagher, Jacob. "Meet the Cycling Fans Who Hoard Hundreds of Racing Jerseys," *Wall Street Journal*, 12 July 2021.

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Several cycling jerseys from the collection of Alex Ostroy are currently on display in the window of the Susan Inglett Gallery in New York City. Photo: Susan Inglett Gallery

FOR SEVERAL WEEKS, jaunty, skintight cycling jerseys for companies like Maglia Rosa have hung in the window of New York's Susan Inglett Gallery. The kinetic uniforms are part of "Re: Bicycling," a month-long exhibition which also includes cycling-inspired artwork by rarefied artists such as Claes Oldenburg, Joseph Beuys and Louise Lawler. Considering the company the stretchy jerseys are keeping, the collector who loaned them out isn't so sure they belong. "I don't know if they function that well as art," said Alex Ostroy, who also co-owns Ostroy, a 3-year-old New York bike-gear company.

He's selling the jerseys short. Cycling uniforms—those slinky, logo-plastered, lurid-colored zip-ups—can be as arresting as blue-chip canvases. Mr. Ostroy, who's long considered jerseys a covetable asset and hoarded them by the hundreds, noted that huge numbers of passersby are stopping and assessing the jerseys each day, at least according to the gallery.